



Application for Approval to Exhibit: 62nd Annual Christmas Gift & Hobby Show, November 9-13, 2011

Company Name: _____ Date _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Cell/Other: _____

E-Mail: _____ Website: _____

How did you hear about our show? _____

Were you referred by one of our exhibitors? (Y/N) If so, who?: _____

Name of individual(s) responsible for working booth: _____

BOOTH REQUEST

- I am interested in the following space size _____ ft X _____ ft.
- If available, I prefer (check all that apply):
 Corner Booth In-line Booth Storage Island

Please answer the following questions:

	YES	NO
1) Do you use plastic skirting?	_____	_____
2) Do you use handmade signs?	_____	_____
3) Does your exhibit meet the requirements as set forth via the diagram in the sales kit?	_____	_____
4) Can you decorate your booth for the Holiday season?	_____	_____
5) Is there a concern in manning your booth at all times?	_____	_____
6) I understand, that if accepted, I will be required to submit a \$100 deposit to be returned after the close of the show for not tearing down before 5pm (EST) on Sunday, Nov. 13 th , 2011. The deposit will forfeited for those who tear down before 5pm (EST).	_____	_____
7) Is your item a "pitch" product?	_____	_____
8) Do you use a microphone?	_____	_____
9) Do you use any signs that need to be hung higher than 8 feet?	_____	_____
10) Do you realize you can earn a \$50 gas card for each qualified, new exhibitor you refer to our show?	_____	_____
11) Is your product related to the show theme? How is it related? _____	_____	_____
12) In what other shows do you exhibit? _____		

Comments: _____

List products to be sold, displayed, or advertised. Be specific. Attach additional pages as needed. Products not listed must be removed from your booth.

Application Process: This is an application, **NOT A CONTRACT**. Space contracts will be issued after your space application has been reviewed and approved. To apply for space, this application must be filled out completely and returned with pictures of product and previous booth set-ups and required deposit (see payment schedule). Applications received without deposit and pictures will not be considered and will be returned. If no space is available, or if the application is rejected, the deposit will be refunded. Show management reserves the right to deny exhibit space to exhibits judged to be of inappropriate quality or character.

I/we have read and agree to the terms of the application process as listed above. **Signature/Date** _____

PAYMENT SCHEDULE: A deposit equal to 1/2 of the total booth price is required with this application. The remaining 1/2 is due on or before 09/06/2011. If this application is being submitted after 09/06/2011, payment in full is due with application.

Please complete the following, enclose deposit, required pictures, and return

- o **Total cost of the space size required** \$ _____
 - o **Required tear down deposit** \$ 100.00
 - o **Deposit included with this application** \$ _____
 - o **Remaining Balance Due;** \$ _____
- Check enclosed for payment – make checks payable to HSI Show Productions Check# _____
- Charge my credit card (circle one) MC / Visa / Discover

Account# _____

Exp: _____ Zip Code: _____ Signature: _____

**Send remittance to: HSI Shows, P.O. Box 502797, Indianapolis, IN 46250
Phone (800) 215-1700 or (317) 576-9933 or FAX (317) 576-9955**