



Booth Grading Guidelines

As an exhibitor at the Christmas Gift & Hobby Show, we do ask that you decorate your booth in the spirit of the show. Decorations add flair, increase sales, and add to the quality of the show. Booths will be graded for quality and appearance and once again, awards will be given. Exhibit awards will be determined by Friday and booth grades will be distributed on Sunday.

Grading of Exhibits:

All exhibits are graded, ranging from A to F. Judging is based on meeting exhibit standards, how attractive products are displayed in your booth, accessibility to the public, and customer responsiveness. The actual product is not judged. Exhibitors receiving a failing grade will not be invited to future shows. Any exhibitor may ask for help in improving their grades.

Exhibit Grading Criteria:

Each exhibit starts off with 100 points. Maximum points an exhibit can receive is 110 points.

Grades:	A	91+
	B	81 - 90
	C	71 – 80
	D	61 – 70
	F	60 or less

Deductions: -10 points for a severe violation / -5 points for a minor infraction

- *Display height or boundary violation
- *Unprofessional, handwritten, or improperly hung signs
- *Floor covering is unattractive or unkempt
- *Table covers: uncovered, unattractive, legs showing, or plastic skirting
- *Products or literature not attractively or professionally displayed; exposed boxes or materials
- *No access to exhibit space or not set back from aisle
- *Booth not decorated in the spirit of the show
- *Company identity or product not clear
- *Personnel issues: Booth unmanned, inconsiderate of others, or uninvolved with the public
- *Exhibit is not cohesive. All elements do not work together or match.

Additions: +10 points available for excellence in one or more aspects of the booth display.

Exhibit Awards:

An overall Best of Show Award will be presented; exhibit awards will be presented for:

- 100 Square Foot Exhibit (1st, 2nd, 3rd Places)
- 200 Square Foot Exhibit (1st, 2nd, 3rd Places)
- 300+ Square Foot Exhibit (1st, 2nd, 3rd Places)